
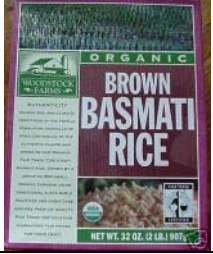




Fair Trade Rice Product Information

	White, Red, Coral & Purple Jasmine	White & Brown Basmati
		
Supplier/Brand	AlterEco 	Woodstock Farms 
Contact Person	Mathieu Senard	Bailey Height
Contact Info	contact@altereco-usa.com P: (415) 701-1212	bheight@unfi.com P: 1-800-679-8735 x53303
Availability	Andronico's, Giant Eagle, New Leaf, Village Market, Whole Foods, Wild Oats, Amazon.com	Numerous natural food grocers
Organic?	Yes	Yes
Fair Trade Label?	Yes	Yes
Bulk?	Yes (11 lb bags)	Yes (25 lb bags)
Other packaging	1 lb boxes	2 lb boxes

How much will Fair Trade rice cost?

Though prices vary by type, store and quantity, Fair Trade rice prices generally run \$1.25 - \$4.00 per pound.

Is Fair Trade rice organic?

Jasmine rice from Thailand and Basmati rice from India are USDA certified organic.

Is it certified Fair Trade? Is it labeled?

Fair trade rice carries the Fair Trade Certified label accredited by TransFair USA.

Who are the producers of fair trade rice?

Fair trade rice is grown by small-scale farming families in Thailand and India.

How can I get more information about ENGAGE's Fair Trade Rice campaign?

Visit ENGAGE's website at www.engagetheworld.org. Email ENGAGE at fairtraderice@engagetheworld.org to receive an organizer packet

This list says the grocery chain I shop at carries Fair Trade rice, but I don't see it!?

Stores often order independently of the national chain. Talk to the manager at your local store, and explain that you would like to purchase Fair Trade rice. Tell him or her that it is available at other stores in the chain.

There's no Fair Trade rice available in my area, but I want some right now!

While you are working with your local dining services and grocery stores to start stocking Fair Trade rice, you can order Fair Trade rice online. Go to www.amazon.com/grocery and search for Fair Trade rice. You can order Fair Trade White, Red and Coral Jasmine rice from Thailand!